

# NATIONAL YOUTH LEADERSHIP FORUM: BUSINESS INNOVATION

## *2026 Sample Schedule\**

### ***Day One: Program Welcome***

Welcome to *NYLF Business Innovation*

Team Meeting: Goal Setting 101

### ***Day Two: Customer Acquisition and Deal Lifecycle***

Morning Lecture

Case Study: *Customer Acquisition and Deal Lifecycle*

Team Meeting: Board Meeting Preparation

*Company Formation and Customer Acquisition*

Evening Team Time

*Trivia Night*

### ***Day Three: Funding and Managing a P&L***

Morning Lecture

Case Study: *Funding and Managing a P&L*

Team Meeting: Board Meeting Preparation

*Funding and Financial Management*

Evening Team Time

*Escape Room*

### ***Day Four: College Readiness***

Admissions Briefing

University Student Panel

Campus Tour

Evening Team Time

*Scavenger Hunt*

*continued on reverse*

## ***Day Five: Organizational Strategy and Risk Management***

Morning Lecture

Case Study: *Organizational Strategy and Risk Management*

Team Meeting: Board Meeting Preparation

*Organizational Strategy and Team Building*

Evening Team Time

## ***Day Six: Product Management***

Morning Lecture

Case Study: *Product Management*

Team Meeting: Board Meeting Preparation

*Product Management and Final Preparation*

Evening Team Time

## ***Day Seven: Board Meeting***

Board Meetings

City Exploration

Final Team Meeting

## ***Day Eight: Looking Forward***

Program Wrap-Up and Debrief

Departure

*\*This sample schedule is provided as an example of the overall quality and scope of the experience offered. The 2026 specific schedule, locations, and details may be modified.*

*As always, the well-being of our scholars and staff is our priority. We implement first-rate health, safety, and risk-management protocols into all our programs, based on recommendations from our Health & Safety Team and medical advisors. We're also committed to evolving our policies and protocols to reflect our program partners' requirements, public policy, and the Centers for Disease Control and Prevention (CDC) guidelines. To see our current standards, visit the Health and Safety section on our website.*